

Gujarat's Shivrajpur Beach Bags the Coveted Blue Flag Recognition from International Organisation Foundation for Environment Education [FEE]

Gujarat adds yet another feather to its hat of accomplishments with the **Shivrajpur Beach**, [located near the famous pilgrim destination Dwarka], **receiving the iconic Blue Flag recognition from the Foundation for Environment Education (FEE), Denmark, which is the world's only eco-labelling authorities for beach and coastal areas across the globe.**

To accomplish Hon. Prime Minister Shri Narendra Modi vision of clean India, The Ministry of Environment, Forests & Climate Change, GoI and Forests & Environment Department, Government of Gujarat has jointly worked to achieve the first ever Blue Flag eco-label certificate for Shivarajpur (Dwarika) beach issued by FEE, Denmark through Beach Environment Management & Asthetic Services [BEAMS] programme.

The Blue Flag certification is issued when a beach matches against 34 stringent environmental criteria in four major heads--environmental education and information, bathing water quality, environment management and conservation and safety and services in the beaches. The recommendations are done by an independent International jury composed of eminent environmentalists and scientists.

As many as 50 beaches from across world had participated in the Blue Flag beach programme, wherein eight beaches of India achieved this reorganisation, including **Gujarat's very own Shivrajpur Beach, Dwarika has been awarded Blue Flag beach eco-label.** This award in itself is a first-of-its-kind and the best in "Asia Pacific" region. **India has also secured 3rd rank in the pollution abatement services category among the 50 participant beaches of world.**

Blue Flag beaches are considered the cleanest beaches of the world and with this coveted recognition **Shivrajpur Beach has now placed itself on the global map as one of the cleanest beaches in the world that offers world-class amenities and facilities to its visitors.**

The eight beaches of India recognised under the Blue Flag beaches are Shivrajpur in Gujarat, Ghoghla in Daman and Diu, Kasarkod and Padubidri in Karnataka, Kappad in Kerala, Rushikonda in Andhra Pradesh, Golden in Odisha and Radhanagar in Andaman and Nicobar Islands.

Shivrajpur Beach has been developed by the Gujarat Ecology Commission, under the guidance and supervision of Forest & Environment Department

